



A NETWORK GROUP OF COMPANIES

TOTAL HORIZONTAL
COVERAGE FOR ALL
VERTICAL MARKETS



Introduction to Alada Company Network

Alada Company Network draws on a history of successful business across various countries of Africa & the Middle East over a period of more than 20 years.

During this successful history, Alada Company Network has consistently adapted to the requirements of the time, the place and the markets in which it is focused.

Alada Company Network has evolved to operate as a consolidator or network, bringing together the capabilities of world-leading companies in various sectors into a focussed, high performance unit to execute large programmes of work. This structure allows Alada Company Network to operate through a portfolio of partners with a particular orientation around the delivery of life support for government entities and companies in stressed locations and the delivery of business continuity as a service.

Alada Company Network has a consistent track record of successful programmes by ensuring compliance with established programme management methodologies and adherence to international best-practises. Our executive leadership can demonstrate their experience and achievements at the centre of turbulent events in the region and have sought to amplify the lessons learnt from these situations through a careful selection of partners to work with.

Alada Company Network's portfolio of partners allow it to successfully undertake programmes in a wide variety of domains, while being able to deliver internationally-recognised expertise and large-scale capacity.

Our partnerships have been specifically chosen to provide complementary capabilities. These partnerships cover key economic sectors required for national-scale programmes in delivering life support for government entities and business continuity on the national scale.

This provides capacity to deliver large-scale projects in development of infrastructure; provision of healthcare services; provision of oil field services; delivery of energy management solutions; establishment of internal security and law enforcement; establishing transportation, logistics, media and hospitality services; and transformative projects in telecommunications and technology.



Partnerships Sectors

Construction and
Construction
Materials

Infrastructure

Agriculture

Advisory

Energy

Capital

Commodities

Services

Africa

Health



Portfolio of Partnerships



Oracle Corporation is an American multinational computer technology corporation headquartered in Austin, Texas. In 2020, Oracle was the third-largest software company in the world by revenue and market capitalization.

The company sells database software and technology (particularly its own brands), cloud engineered systems, and enterprise software products, such as enterprise resource planning (ERP) software, human capital management (HCM) software, customer relationship management (CRM) software (also known as customer experience), enterprise performance management (EPM) software, and supply chain management (SCM) software.

www.oracle.com



Schneider Electric is leading the digital transformation of energy management and automation in national infrastructure, homes, buildings, data centres and industries. With global presence in over 100 countries, Schneider Electric is a world leader in power management, including medium voltage, low voltage and secure power as well as in automation systems. Schneider provides integrated efficiency solutions, combining energy, automation and software.

Schneider is committed to their vision that great people and partners make Schneider a great company and that a commitment to innovation, diversity and sustainability ensures that Life Is On everywhere, for everyone and at every moment. Alada Company Network is proud to commit to this same vision in partnering with Schneider Electric.

www.schneider-electric.com



Inteltec is a leading company in the Middle East in the engineering and realization of Telecom networks and systems. From its inception in 1995, Inteltec has gathered a broad experience and in-depth technical expertise that allows the company to provide its customers with the highest-quality turn-key services and solutions in all aspects of telecommunication.

Inteltec continually ensure that their clients have not just been able to satisfy their immediate needs, but equally to achieve their strategic objectives in building a network infrastructure and developing effective, on-going business processes irrespective of the industry sector to which they belong to (oil, banks, public authorities etc.).

Click here to download the Inteltec Brochure: <https://aladanetwork.com/PDFs/Inteltec-Profile.pdf>

www.inteltec.ae



The vision at Lenovo is to create personal devices more people are inspired to own, a culture more people aspire to join and an enduring, trusted business that is well respected around the world. This vision guides Lenovo in pursuit of the mission to become one of the world's great personal technology companies.

www.lenovo.com



SOSi solves complex problems. When faced with difficult jobs, the defence, diplomatic, intelligence and law enforcement communities call on SOSi. SOSi has proven capabilities in delivering fully integrated program management solutions on critical projects around the world. SOSi has the people, know-how and global reach to get the job done.

Since 1989, SOSi has provided specialized services supporting the national security interests of countries across the globe. SOSi excels in each of the areas of logistics, construction and training plus has proven capabilities in intelligence and information technology solutions specifically catering for the defence, diplomatic, intelligence and law enforcement communities.

www.sosi.com



NCR is a global tech company providing the equipment and services that run the everyday transactions that make everyone's life easier. NCR is the world leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. Through NCR hardware and its portfolio of services, almost 550 million transactions are processed every day.

NCR responds to the demand for fast, easy and convenient transactions with intuitive self-service and assisted-service options. NCR is the world-leading manufacturer of ATM equipment.

www.ncr.com



IBM is the only company in the technology industry that has reinvented itself through multiple technology eras and economic cycles. IBM does this in an IT industry that is fundamentally reordering at an unprecedented pace. Today, IBM is much more than a "hardware, software, services" company. IBM is now positioned as a cognitive solutions and cloud platform company.

Data is the world's new natural resource, and it is transforming all industries and professions. IBM has been building and acquiring the capabilities necessary to lead in data and analytics, deepening our industry expertise and growing partnerships and ecosystems. Smart government and municipality solutions are key aspects of the IBM product portfolio.

www.ibm.com



Thales e-Security is a leading global provider of data protection solutions with more than 40 years' experience securing the world's most sensitive information. Thales' customers - businesses, governments, and technology vendors with a broad range of challenges - use their products and services to improve the security of applications that rely on encryption and digital signatures.

By protecting the confidentiality, integrity, and availability of sensitive information that flows through today's traditional, virtualized, and cloud-based infrastructures, Thales is helping organisations reduce risk, demonstrate compliance, enhance agility, and pursue strategic goals with greater confidence.

www.thales-esecurity.com



Agathon Systems is a leading electrical, information and communications technology company that focuses on the design, supply, construction and support of Smart Infrastructures. Through its partnerships with world-leading, brands and high-quality companies, along with adherence to PMI standards, Agathon's expert teams have been building technological and human capacity in the UAE and across the region for over 12 years.

With operational centres in the UAE; Tripoli, Benghazi and Sebha in Libya; India; and Pakistan, Agathon Systems enjoys tremendous rapid deployment capabilities. Agathon Systems fully complies with ISO 9001:2008 standards and conducts all of its business activities to the highest ethical and professional standards.



Aecorlink provides high-speed Internet to RoRo / RoPax industry using shore-to-ship microwave connections, as an alternative or complement to traditional LTE networks and satellite communications.

Aecorlink solution is much faster more reliable with less latency, than today's existing solutions. Our Wi-Fi platform gives Ferry companies important data information "Big Data" Aecorlink provides Captive portal solutions designed for each customers needs, when required.

Aecorlink offers Maritime and Offshore industries, a high-speed connectivity solution, that is well proven under very harsh climatic conditions. The innovative and market-leading solution consists of long-range patented auto-tracker antennas that are controlled and managed by Aecorlink Smart Cloud Solution for unparalleled range and stability.

www.aecorlink.com



Since its foundation in 2004, Hammer has been privileged to work closely with the vendors and operators in Africa, in order to provide the African market with the proper and effective IT and Telecommunication Solutions, facilitating thus their mission in building the telecommunication infrastructure in Africa. Over the past years, they have succeeded in building a golden reputation and image as an IT and Telecom Service provider; this success is a direct consequence of the dedication of their people to their core values: integrity, understanding, excellence and respect for the dignity and worth of all employees.

www.hammergp.com



CellNet is specialized in total turnkey acquisition, survey, design, execution and maintenance of telecommunication projects whether it is a single product or a turnkey project.

Their focus is centered on GSM construction and maintenance of sites providing a thorough realization through our experienced technical staff any and all challenges whether technical, managerial, or territorial; utilizing state of the art techniques acquired.

CellNet has the wide experience in the Egyptian GSM market through Etisalat directly and Huawei the preferred contractor in Delta zone and Ericsson's contractor in greater Cairo; Their experience in Sudan with MTN and classified as a prime turn key contractor, performing acquisition, construction, & maintenance of MTN's GSM network in Sudan.



Atos is a global leader in digital transformation and a European number one in cybersecurity, cloud and high performance computing, the group provides tailored end-to-end solutions for all industries in 73 countries. A pioneer in decarbonization services and products, Atos is committed to a secure and decarbonized digital for its clients.

The purpose of Atos is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

www.atos.net



TATAS is established to be one of the specialized regional system integrator and solution providers operating across the emerging markets of the Middle East and Africa. TATAS is led by a group of accredited teams with more than 30 years of significant experience in ICT operations and investments. Members and founders are prominent senior level executives, analysts, engineers, venture capitalists, and entrepreneurs in various companies.

TATAS is known for its advanced offering of ICT services, system integration, software and hardware products along with Data Center consultancy, infrastructure and Internet of things – IOT solutions.

www.tatastech.com



Granteq is a well established and renowned Audio Visual (AV) and Unified Communications (UC) solutions provider, specializing in Collaboration Technology Design, Integration and Managed Services.

Granteq's areas of expertise include Enterprise Telepresence / Video Conference, Unified Communications, Control Systems, Digital Media, Digital Signage, Video Walls, Interactive Touch Display Technology and Projection Technologies. They help customers meet goals, drive action and improve efficiency by streamlining interactive technologies and standards.

www.granteq.com

Alada Company Networks is the majority shareholder of Libyan subsidiary Alada Mutkan Networks.

Alada Mutkan Networks built its business on systems integration as a value-added service on top of its expertise in infrastructure delivery. In partnership with world-leading brands and internationally-recognised companies, their professional team from Libya and a variety of other nationalities, has been building technological and human capacity in Libya for two decades.

Over these two decades, the company differentiated itself in the Libyan market through conforming to international “best practice” and compliance with standards including the project management disciplines of PMI. Through operational centres in Libya and the support of its parent entity in the UAE and beyond, Alada Mutkan Networks offers tremendous capabilities.

Alada Mutkan Networks brings together equipment manufacturers and service providers of the very highest quality from around the world. The respective partners offer a blend of complimentary products and solutions that taken together can build complex modern platforms for business, industry and government including -

- physical IT infrastructure
- networks and telecommunications
- physical and virtual security along with encryption and secure ID
- complex software solutions





Portfolio of Partnerships



Kalam Associates have a well-established presence in the UAE, with firm connections to both private and governmental entities.

Kalam Associates provides a platform for engaging specialist technical and domain-specific resources to work on projects undertaken by Kalam Associates. The business model of Kalam Associates is to undertake complex projects, while leveraging its access to specialist skills to successfully execute those projects.



SPINNERS is a creative digital marketing agency located in the metropolis of the Middle East and North Africa (MENA) region, Dubai. SPINNERS' experienced and professional team specializes in uniting the creative and strategic aspects of branding, content creation, digital marketing, exhibition stand design, website development, and more for their well-known, high-profile partners in the private aviation sector and other industries.

www.spinners.ae



With roots planted in tradition, Kalam Creatives is the newest branch of Kalam Research & Media, reaching out to an audience that appreciates the wisdom of learning, but is eager to be dazzled by the creative vision of the present.

The Kalam Creatives story fuses the charm of experience with the sharp wit of youth, building a bridge between the best of both worlds. The A to Z of Digital Media. comes easily to our team, as do the tried and tested do's and don'ts of the industry. So instead, we focus on communication. Open dialogues and less red tape. Global talent working on local insights. A shared vision with a realistic game plan. More listening, less imitating. And more creativity. Each and every time.

www.kalamcreatives.com



ATEX International Exhibitions is an international exhibitions & events company that has evolved into one of the leading organisers of exhibitions, conferences and events in the Middle East & North Africa. We organise both business and educational platforms attended by thousands of participants every year to do business, network and learn.

www.atexinternational.com



Deca4 Advisory is a Dubai-based fundraising agency that enables investors to benefit from the high-yield advantages introduced by the tokenization of assets, such as liquidity, lower fees, transparency and regulation.

Along with our partners our expertise covers legal, technical, economical and marketing. We work together to leverage corporations that are addressing global challenges with high impact technologies.

Currently, we are working with four projects in various sectors, such as bioscience, technology and food, and have large pipeline rising every month.

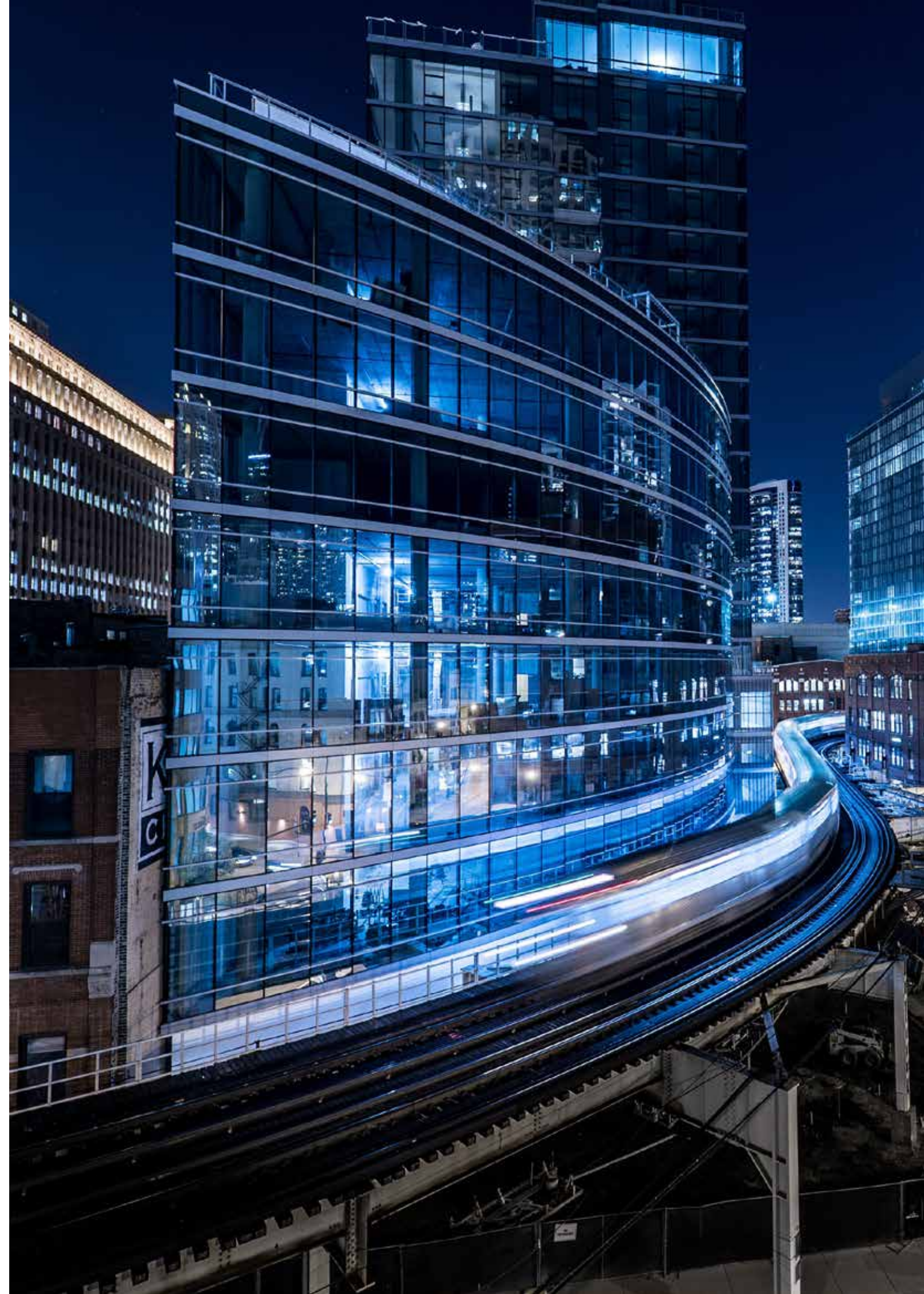
www.deca4.com



We consult and help Customers Build, Manage, Develop and Support complex & new generation business applications for End-Customer & Trade. Solutions such as Customer-First, Mobile-First, AI-First, Commerce-First have been successfully delivered by the Company in domains of Customer Engagement Solutions, Digital Payment, Online marketplace, Ecommerce Services, Online Travel Technology & Digital Distribution. From a Technology Innovation standpoint, we have been the earliest adopters and have an established practice on AI, Blockchain, Commerce, Analytics & Cloud.

We endeavour to understand client needs & demands from a Business, Strategic, Execution, Technology and ROI perspective, so that we provide the right fitment of the solution to them. We are able to provide the right fitment to the problem statement understanding the prevailing ecosystem and priorities of the Stakeholders. We use our unique customer-centric approach, past experiences & in-house expertise to develop Solutions & services to bring quick execution. With our consumer insights, rapid execution capabilities we are able to deliver customer implementations within the shortest time & within compliances to ROI.

www.vernost.com





Portfolio of Partnerships



Click Aviation Network is a global service provider offering a wide range of trip support and travel services. Click Aviation Network has built a platform called “Omega” using artificial intelligence in order to connect parties from all around the globe, making aviation services more accessible to both brokers and operators.

In 2015, Click Aviation Network arose with the purpose of initiating a connectivity revolution within the aviation industry.

www.click.aero



Headquartered in the UAE, Miracle Flight Support is an international service provider that specializes in serving VIP, VVIP, cargo, ambulance, and military clients. Miracle Flight Support places excellence and high-quality services above all, making travel more efficient and convenient for the client.

www.miracle.aero



Acquired by Click Aviation Network in 2018, CharterPad is based in Florida, USA, and is the 2nd largest charter platform in the world. CharterPad's goal is to build an ecosystem for the charter professionals enabling them to do business efficiently and intelligently by providing a one-stop-shop from sourcing to booking ancillary services.

Simplicity's the name of the game here. CharterPad's platform removes the headache for brokers and operators with dynamic features designed to make life easier.

www.charterpad.com



PermitPad is a platform intelligently designed to make the flight process easier for both the operator and the broker. With just a few clicks, the users will be able to know all the paperwork their flight requires along with the estimated prices for each country.

From over 170 countries across the globe, We collect each overflight permit requirements. Constantly we update our system with latest terms of regulations and airspace coverage area from Civil Aviation Authorities.

www.permitpad.com



Allowing the users to customize their orders from A-Z, CateringPad was designed to complete the flyers' experience by providing them with delicacies from all over the world following dietary requirements and maintaining high customer satisfaction levels.



From its hub in Dubai, Focus Aviation has leveraged the excellent supporting facilities for aviation in the UAE and has specialised in providing aviation services to and from Africa. As such, Focus Aviation is an ideal enabler for Alada Company Network and its partners in their efforts to deliver projects and services to the countries of Africa.



Trinetium is a travel tech company that aims to seal the gaps and understand the challenges OTAs (Online Travel Agencies) face. Trinetium covers a large aspect of the travel experience from booking flights all the way to scheduling tours around the chosen city.

www.trinetium.com



A tech startup on a mission to revolutionize the vehicle rental industry in the UAE. They are doing this by creating and offering an easily accessible online vehicle rental marketplace, where people can find cars, trucks, bikes and even gyrocopters for short or long-term rentals. No queues, no middlemen, no complex booking systems.

Beno mobile application provides a unique solution to the users by making vehicle rental a smooth and seamless process. Beno is a one-stop rental marketplace where you can meet all the varied vehicle rental needs with a wide variety of choices.

www.beno.com



Portfolio of Partnerships



Goldorix is a government-approved gold trading company located in Dubai. Goldorix specializes in the field of gold and precious metals trading with over 10 years of combined experience. Our expertise has helped us in identifying the ideal gold and precious metal sources in Africa enabling us to import to the United Arab Emirates at competitive market rates.

Activities:

- Non-manufactured precious metals, pearls, and precious stones trading.

Experience:

- 10+ years of combined gold trading experience.

www.goldorix.com



Portfolio of Partnerships



Leading provider of Civil, Infrastructure & MEP Contracting Solutions for Design, Supply, Installation, Testing and Commissioning work for all Construction related requirements.

Operating from the illustrious cities of Abu Dhabi and Dubai, GBH was formed with the collaborated aim of being able to offer complete solutions with a more efficient approach to the traditional method of managing a construction project, by providing coordinated services all within one company and under the same roof.

GBHIC values longstanding relationships in connection with clients, business partners with our suppliers across the globe. Trust, integrity and teamwork are the foundations of our culture. We work along with our clients to help in solving their complex problems and challenges.

www.gbhic.com



GBH International Facilities Management L.L.C. have successfully executed a number of daunting projects for a wide array of clientele that include - Electromechanical Equipment Solutions, Facility Management, Home Maintenance, Commercial Mobilization, Energy management, Specialist Supplier Management, Computer Aided Facilities Management, Artificial intelligence engineering, Solar Energy System, Operation & Maintenance.

www.gbhifm.com



R9 International Electromechanical Contracting LLC (R9IEMC) – the specialists in MEP contracting works are synonymous with quality and excellence in service. Strategically located in Dubai, UAE, R9IEMC, an ISO certified company provides seamlessly integrated MEP solutions for design, supply, installation; testing, and commissioning works.

www.r9intl.com



Ezedo is a proud initiative by GHB international facility management LLC and the collaborated aim being able to offer complete solutions with a more efficient approach to the traditional method of managing a construction project along with facilities management, by providing coordinated services all under one roof.

www.eze-do.com



LESKOR METAL INDUSTRIES's excellent services have a very deep-rooted origin. They offer the following list of services.

- Structural Glazing and Curtain Walls for buildings and offices.
- Fabrication of architectural, Glass and Aluminium Windows and Doors
- Aluminium Composite Panel Cladding for commercial building and houses
- Partitions for luxury villas, apartments, and office buildings.
- Swing Doors and Automatic Sliding for Hotel Entrances, Executive Office buildings, Shopping Malls, Skylights, Domes, and Canopies

www.leskor.ae

RAK

CERAMICS

RAK Ceramics is one of the largest ceramics' brands in the world. Specialising in ceramic and gres porcelain wall and floor tiles and sanitaryware we produce 123 million square metres of tiles and 5 million pieces of sanitaryware per year at our 22 state-of-the-art plants across the United Arab Emirates, India and Bangladesh.

Headquartered in the United Arab Emirates, we serve clients in more than 150 countries through our network of operational hubs in Europe, Middle East and North Africa, Asia, North and South America and Australia. Across our global operations we employ approximately 12,000 staff from more than 40 nationalities.

Sustainability in every sphere of business is one of the main elements of RAK Ceramics mission statement. The company is committed to practicing environmental stewardship throughout its manufacturing chain – from product design and efficient operations processes – and to playing an active role in building a better community by enhancing the surrounding environment.

Organization's activities improve energy efficiency, reduce pollution, enhance biodiversity and improve the quality of life for both people in the communities it operates in and for its workforce. Sanitary ware division is committed to developing eco-friendly products with a particular focus on water saving (%33 saved in water consumption using the latest flush systems in water closets). It recycles natural raw materials to help conserve natural resources and adopts clean development mechanism (cdm) projects to reduce carbon emissions during the manufacturing process.

www.rakceramics.com



Harris Pye became a Joulon company in December 2017. Joulon was founded to create an integrated entity to provide asset management services to the energy industry globally. The investment in the platform has been made primarily by KKR Asia Fund II, which is a 6\$ billion fund that seeks to invest in a wide range of industries in the global marketplace. Harris Pye was Joulon's thirteenth acquisition in 18 months.

Prior to that we have over four decades' experience in the provision of repairs, upgrades and conversions to the marine and associated industrial sectors and over a decade in the offshore oil industry. We have a 1,700 strong global team based in 17 facilities and offices around the world.

www.harrispye.com





Portfolio of Partnerships



Partnered with Baker Hughes, they deploy the most advanced technologies to serve energy as industrial companies look for more efficient, more reliable and cleaner solutions for extraction in Libya.

Demand for Drilling, Wireline and Pressure Pumping services in Libya is set to expand rapidly in the coming years and we are perfectly positioned to respond to our clients' requirements. They are continually investing to expand our asset and indigenous management base. Their growing fleet consists of onshore drilling rigs , Baker Hughes Pressure Pumping and Baker Hughes Wireline Units which have a long and successful track record working for national and international oil companies across Libya.

www.lorasco.com



L&T Hydrocarbon Engineering is an engineering, procurement, fabrication, construction and project management company providing integrated 'design to build' solutions to large and complex Offshore and Onshore hydrocarbon projects worldwide.

The Company is a wholly-owned subsidiary of Larsen & Toubro Limited (L&T), a USD 20+ billion technology, engineering, construction, projects, manufacturing and financial services conglomerate catering to critical needs in key sectors including infrastructure, construction, hydrocarbon, defence and power.

L&T Hydrocarbon Engineering is positioned to sharpen its focus on service to its customer base and enhance responsiveness in all its engagements. Conscious of its larger responsibilities as a corporate citizen, L&T Hydrocarbon Engineering is committed to the development of the communities around its facilities and project sites.

www.lnthydrocarbon.com



Emerson Automation Solutions is guided by key defining principles which have been key to the company's success. They are uncompromising in their honest and ethical behaviour, which creates trusting relationships with their customers, suppliers and the communities within which they operate. Emerson Automation Solutions are unwavering in their commitment to the highest standards of safety and quality for their customers and their teams.

Emerson Automation Solutions actively listen to their customers to deeply understand their needs and deliver the unique solutions that ensure their success. They constantly strive for improvement in all aspects of their business, guided by metrics, feedback and a highly disciplined management process. They work seamlessly across geographies, platforms, business units and functions to fully leverage an unmatched breadth of expertise and engineering expertise.

They passionately pursue new technologies, capabilities and approaches to drive tangible value for their customers.

www.emerson.com

JOULON offers comprehensive asset management services to customers in the energy industry through a portfolio of established manufacturers and service providers, complemented by a global team of experts with decades of asset ownership and management experience.

With an expanding our portfolio in order to become the world's preferred integrated solutions provider of engineering, maintenance, repair, overhaul, and project management services.

www.joulon.com



Founded in 2005 in Dubai, UAE along with multiple operational office in Iraq with total number of employees 350. Al Nukhba specializes in oil field services and power generation. Al Nukhba's Commercial Office and facilities are both situated in Jebel Ali Free zone Area, Dubai, UAE and in Iraq. Al Nukhba currently holds the following Licenses, ISO 9001, ISO 14001, ISO 22001 & OHSAS 45001.

Al Nukhba provides technologies like Tan Delta & RRR Filtration along with real time monitoring. Also providing remote accessibility to keep oil standards to the highest.

www.nk-ofs.com





Portfolio of Partnerships



Founded with the purpose of investing in ethical food security solutions, AgriSecura is a for-profit commercial investment firm. By making strategic take-or-pay investments in diverse global food producers, we are able, in times of food scarcity, to receive agricultural products in lieu of financial profit. This allows us to actively support relief efforts in host countries, improving food security.

In developing countries, with food import/export imbalances, the first %20 due to AgriSecura is held back to support local markets. A significant proportion of all net profits are put back into farming communities to support training, education, healthcare, and community development.

www.agrisecura.com



Bloom Seeds are one of the leading Italian developer and producer of seeds. They ensure production of seeds of high-quality that result in more productive crops, which is why farmers prefer them and invest in them. They are developing new cutting-edge technologies to respond to the challenges humankind is facing and are certain their new technologies will allow the agricultural industry to transform these challenges into new opportunities.

Advanced Agri-Tech Solutions Ltd

AI Quality Assurance and inspection

- Livestock Sector: Ante-Mortem and Post-Mortem Inspections
- Using Machine and Deep Learning to inspect and assure quality

Traceability

- A system that is the "the totality of data and operations that is capable of maintaining the desired information about a product and its components through all or part of its production and utilization chain
- From 'farm to fork'
- Using AI for recognition of item and anomalies



Headquartered in Kiev, Ukraine, AGROSOL Ltd. is a government-approved trading and transportation company that specializes in agriculture products from growing and producing foods to breeding and trading livestock. AGROSOL makes sure that every service provided is up to a world-class standard following hygiene and safety protocols set by authorities. AGROSOL are experts in the field of growing or trading the following products. Oil products like: Sunflower Oil, Corn Oil, Sesame Oil, Olive Oil, Organic Oils, and others.

After production and refining, AGROSOL will take care of transportation whether it is locally or internationally via freight railway, air & road transport.



Sunrise SRL Seeds is a seed company involved in production and marketing of agricultural seeds products. They are also involved in selling and shipping of various products for their own brands like Gloria Seeds.

www.sunrisesrlseeds.com



Blumen Group is an Italian company born in 1980, when the “Blumen” brand was established as a producer and wholesaler of seeds addressed to the traditional gardening distribution channel. They specialize in Seeds and bulbs for Hobbyist use, Fertilizers, Live plants, Seeds for Semi-Professional and Professional use.



New American Seed Co. is the newest joint-venture created in the vegetable seed industry to support a chain of exclusive distributors in the entire world. The product line is exclusive to the Company and its distributors, and each variety offered is the result of intense research with the participation of each distributor to fulfill its particular needs. Our seeds will not be offered to the general public, but it will be distributed in each Country by the only "One" distributor that will participate in the research program.

www.nascoseed.com



United Genetics proudly offers top quality processing tomato, fresh market tomato, hot pepper, sweet pepper, watermelon, melon, squash, and cucumber seeds, among others. We focus on the needs of diverse customers along the vegetable supply chain; thinking of the grower by securing the versatility and robustness of the product performance, and the consumer, by focusing on physical appeal, nutritional value and the taste of the final outcome of our genetics.

United Genetics strives to deliver the best possible product to our clients in terms of the seed quality, product performance, and consumer value. We put maximum effort into incorporating the needs and desires of our buyers from the moment of shipment of parent seeds to our production sites to the time our genetics reaches our final customer, the consumer.

www.unitedgenetics.com



Moab Seeds is known for a variety of seed production and plant breeding located in Amman, Jordan. A vegetable seed producer, seeder and wholesaler they venture into distribution throughout the region.

www.moabseeds.com





Portfolio of Partnerships

-PHYTA

The business relies on a basic model of financing for real estate through loans for:

- Down payments for house purchase
- Refurbishments
- Refinance

Key Features:

- Ethical blockchain
- Community enabled green retail investment
- Institutions investing alongside retail (tech driven)



The Tezos Foundation is a Swiss foundation, supervised by the Swiss Federal Foundation Supervisory Authority which is part of the Swiss Federal Department of Home Affairs. Its purpose is the promotion and development of new technologies and applications, especially in the fields of new open and decentralized software architectures including the promotion and development of the Tezos protocol and related technologies.

www.tezos.com



Kalam Research & Media (KRM) is an Abu Dhabi-based media development and strategic communications company under the same ownership as Alada Company Network. KRM operates from the Abu Dhabi Media Zone at twofour54 and has in-house resources and expertise to develop high-quality multimedia and strategic communications content.

KRM also runs a satellite television channel from its offices in Amman, Jordan where it has a TV production company resourced to provide the production capability for the TV channel.

www.kalamresearch.com



Alcazar Capital is an opportunistic investor with active, hands-on management across geographies not catered to by traditional investment firms. They are a financial services firm focused on investments in cash flow generating assets and asset-based businesses primarily in Frontier and Emerging markets, and across the United States and Europe.

Their expertise spans across private equity investments, and Project Development in Infrastructure, Energy, Healthcare, and Logistics, as well as Specialty Real Estate. We also offers Corporate Advisory services to a select group of clients including M&A, Business Restructuring, and Capital Raising.

Born as the investment arm of Agility Logistics, Alcazar Capital has been operating independently since 2009. In 2018, Trucial Investment Partners, the former Dubai International Capital private equity team, merged with Alcazar bringing with it a successful investment track record having managed and exited a multi-billion-dollar portfolio

www.alcazar-capital.com



Portfolio of Partnerships



Northgate Capital is a San Francisco based global investment firm with ~4.81\$bn in AUM, investing in Venture Capital and Private Equity Funds, as well as directly into companies.

Through our global network, insights, and agility, Northgate aims to help entrepreneurs rapidly build companies with inspiring technologies and global potential. In doing so, we provide our institutional and high net worth investors opportunities to achieve early and effective access to companies that are near-term category leaders with compelling innovations.

www.northgate.com



Pharco Pharmaceuticals is the mother company of Pharco group, founded by Dr. Hassan Abbas Helmy in 1983. Eight health care companies are operating in the pharmaceutical field for development, manufacturing, marketing, distributing and exporting of a comprehensive array of generics and branded generic drugs under the name of Pharco, along with a rising number of licensed pharmaceutical products.

Pharco is the largest manufacturer of pharmaceuticals in the MENA region, focused on research, formulation, manufacturing and commercialization of pharmaceutical products. Today Pharco employs over 8,000 employees, and has over 750 Million packs produced in 2019 — ranking as the leader in the Egyptian pharmaceutical market. Pharco also exports to +50 countries around the world. Pharco works towards one goal which is to provide highly effective and safe pharmaceutical products to patients at an affordable price. Currently Dr. Sherine Hassan Abbas Helmy (Pharco's CEO) is leading the organization after spending +30 years, gaining massive experience from his father, the founder of Pharco, Dr. Hassan Abbas Helmy.



Portfolio of Partnerships



Healthshare was founded in 2004 by Dr Tony De Coito. At the time it was an associated company of the Netcare group, and its first contract was the management of three hospitals owned by the 3rd largest gold mining company in Southern Africa. Over the years, Healthshare expanded across Africa and into the Middle East and continues to strive to improve both private and public healthcare services to the benefit of the African population.

Healthshare is a truly service oriented, client-centric company. Through partnership and collaboration, we empower clients across Africa and the Middle East to meet the growing demand for quality healthcare with lasting value.

www.healthshare.co.za



VPS Healthcare is an integrated healthcare service provider with 20 operational hospitals, over 125 medical centres, 10,000 employees and medical support services spread across the Middle East, Europe and India. By providing comprehensive patient management meeting international quality standards across the MENA Region and beyond and by catering to the entire strata of these communities, VPS Healthcare has developed a brand image of excellence in healthcare delivery.

VPS Healthcare is recognized as an Industry Partner by the World Economic Forum (WEF) and is also a member of the MENA Regional Partnership Community of the WEF. In addition to this, VPS Healthcare is also the proud holder of the Guinness World Record for Largest Simultaneous Self-examination for Breast Cancer. From being exclusively based in the United Arab Emirates, VPS has entered the neighboring Gulf countries and India. The group is poised to further strengthen its operations at home and abroad. With ambitious expansion plans, VPS Healthcare is set to bring healthcare benefits and strategic value to new markets.

www.vpshealth.com

AlKhaleej Altijari & Alhadatha are Alada's newest subsidiaries, totally dedicated to the Libyan market. It specializes in medical and pharmaceutical supply, as well as medical consultancy and services. AlKhaleej & Alhadatha are headed by Khalil Nasser, a Libyan pharmacology specialist, with a Masters Degree in Business Development. AlKhaleej & Alhadatha are duly registered and certified in Libya, and is authorized to participate in Libyan public tenders.

Invoking Alada's solid standing in the Libyan market, and its project financing capabilities, AlKhaleej endeavors to serve the medical and pharmaceutical sectors in Libya and North Africa with reliable quality supplies and services.



MDI is a family owned company founded by Dr. Rafi' Al-Rawi in 1992 and located in Baghdad, Iraq. They are experts in manufacturing and marketing generic, branded and over-the-counter (OTC) products. They have a large portfolio of over 100 molecules that cover multiple dosage forms including tablets, capsules, inhalers, ointments, creams and liquids. MDI imports, stores and distributes medications and they register medications and gain licenses.

www.mdi-iq.net





Introduction to Alada Africa

Alada Company Network has built a business model that seeks to combine the considerable strengths of its own human capital and operational capability, while massively leveraging those strengths through strategic partnerships with world-leading companies. It aims to serve the African and Middle East markets by delivering this business model.

In addition to this and specifically in Africa, Alada Company Network further amplifies these capabilities by affiliating with a variety of blossoming and developing African businesses across the length and breadth of the continent. This provides Alada Company Network with a unique combination of global reach, through

its own capabilities augmented by those provided by its world-leading partners and local action, through its affiliations with local businesses across Africa.

Thus, Alada Company Network has direct access to Egypt, Libya, Tunisia and Algeria through its own established offices in North Africa, while its affiliates further extend its reach to the countries of South Africa, Angola, Burundi, Ghana, Kenya, Mozambique, Namibia, Rwanda, South Sudan, Tanzania, Uganda and DRC. Alada Company Network will continue to leverage this model to extend its reach across the continent of Africa to further markets in the Middle East.

African Affiliate Companies



Abacus Pharma Ltd has built an excellent reputation over the past 15 years, growing from a relatively small pharmaceutical distributor to one of the leading importers and distributors of pharmaceutical formulations, surgical & non-surgical items. Abacus Pharma Ltd represents many reputed pharmaceutical manufacturing companies & surgical / non-surgical item companies spread across India, China, Middle East, Pakistan, UK & Kenya.

Abacus Pharma Ltd provides a wide variety of pharmaceutical products for the local market at affordable prices and are now operational in Uganda, Tanzania, Rwanda, Burundi, Kenya and are working towards expanding to the rest of Africa to become the leading Pharmaceutical distributor in Africa.

www.abacuspharma.com



Afrifresh Enterprises has built a very successful business on the basis of its passion for providing its customers with the best of fresh produce. Afrifresh commenced operations in 2016 and within a very short time grew to be one of the biggest such providers in Namibia.

Afrifresh's success is built on a dedicated and professional team, who have control over quality assurance and all aspects of the supply chain to guarantee the freshness of their product. Afrifresh's key, guiding principle is to provide all customers with a superior service, while taking care of the staff and its stakeholders.

The vision is to be the largest provider of fresh produce in Namibia.

www.afrifresh.biz



Tropicana Airlines is focused on operating as a reliable transporter in the oil and gas market within the African region. This capability is built on an efficient and professional operational management structure which aims to obtain the maximum utilization of Tropicana's aircraft, while also providing the highest standards of customer service and safety. Tropicana's management team have a wealth of knowledge and experience in the aviation industry and this experience has been harnessed in order to deliver an extremely safe, yet cost effective operation.

Tropicana Airlines Ltd. also owns 51% of Tropicana Shipping Ltd, which means, in combination the group can offer a comprehensive logistics solution where Tropicana Shipping Ltd handles large, containerised shipment using sea-freight.

Tropicana Airlines is affiliated with some of the big names in the aviation industry ranging from long haul cargo operators to international freight forwarding machineries.

www.tropicanaairlines.com



INTRASPEED is a dynamic and entrepreneurial logistics service provider employing individuals who share their philosophy and company values. The success of INTRASPEED is founded on close customer relationships and unique customer driven service that differentiates INTRASPEED from their competitors. The INTRASPEED team shares a common vision of offering outstanding logistics solutions. The key pillars on which INTRASPEED have built their success are -

- Commitment to their customers
- Professional Staff
- Specialised Industry Sector divisions

www.intraspeed.co.za



SANZI is one of Namibia's principle businesses engaged in import and export to serve the needs of the Namibian marketplace.



Juba General Trading is one of South-Sudan's top renewable energy; solar power companies and is the top solar company based in Juba, the capital of South-Sudan, serving all of South Sudan. Juba General Trading is reaching out beyond the borders of South-Sudan and Africa at large, and has expanded to Asia where it has an office in Kuala Lumpur, Malaysia in order to be able to grow technologically and meet stake holders and investors.

www.jubagt.com



K HOTELS is a newly opened, intimate, boutique hotel in Entebbe, Uganda, in close proximity to the Central Business District and providing convenient access to all parts of the city. K Hotels comprises 48 luxury rooms and exceptional amenities.

K HOTELS offer its guests all they could possibly need in a modern hotel and is situated in a wonderful location. With easy access to Kampala, connecting its guests with all main arteries leading out to Uganda's spectacular and diverse natural beauty that the country is famed for – it inspired Winston Churchill to describe Uganda as "The Pearl of Africa".

www.khotels.ug



Doshi Motors Company Ltd is one of the leading automotive, agriculture, and housing solutions providers in the Republic of South Sudan.

Operating from the capitol of Juba, Doshi Motors seeks to play a major role in the economic development of the country and to expand on this success by becoming a leading automotive products and services provider across Africa.

Doshi Motor's mission is to fully satisfy its clients through the provision of quality products and excellent professional service, while seeking to improve and develop the socio-economic status of the community through job creation, motivation and support for technical training.

www.doshimotorswdd.com



OMA Logistics operating in Ghana provides its customers with the tools and detailed information they need to make the supply chain logistics process easy to navigate, whichever industry they work in and wherever in the world.

OMA Logistics serves all business sectors with very tailored offerings for mining, oil & gas, energy & Infrastructure, project cargo, exhibition goods, commercial cargo, temporary imports and LCL; by air, sea and road, including transit cargoes to Mali, Burkina Faso and Niger.

Ghanaian Ports are the preferred gateways to the landlocked countries and OMA Logistics offer all of the support required to make cost-effective and efficient use of those gateways. The OMA Ghana Group includes complementary sister companies such as a shipping agency, husbandry services, as well as services and joint ventures with clients in the oil & gas industry.

ghana.omagroup.com



The Nobel Group is a multi business conglomerate that has been operating in Africa since the early 1990's. The Nobel Group has diversified business interests covering Manufacturing, Real Estate, Imports and Distribution of FMCG products, Automobiles, Electronics, Frozen Food and Pharmaceuticals in Angola, Democratic Republic of Congo, Namibia, India and extending to Dubai in the UAE.

The Noble Group is one of the biggest importers in Angola and employs over 2,000 people who serve millions of Angolans every week. The Nobel Group network of 60 wholesale outlets, 5 central warehouses, 5 cash and carry establishments and 20 Distribution/Cash vans make daily needs of ordinary Angolans available across 13 of Angola's 18 provinces.

www.noble-group.net

Afrimo

A company based in Beira, Mozambique specialising in the import of foodstuffs.



"Biso Na Biso Groupe" (BNB) was first incorporated in 1998 in Kinshasa, DR Congo with the aim of providing the people of the country with access to various commodities and services from various global markets. Envisioning the potential of DR Congo, BNB started business with a single retail store, but saw the huge future potential and rapidly grew to become one of the leading Trading houses in DR Congo.

BNB Groupe is actively engaged in a diverse range of business activities such as Manufacturing, Trading and Distribution, Retail, Real Estate, Pharmaceutical and many more services, being focused, well directed and far-sighted organization, BNB strongly believes in the long-term.

The Group is associated with many prominent suppliers and principals, most of who are amongst leaders in their respective products lines internationally. Through optimizing and managing the key business drivers efficiently, the group has experienced exponential year on year growth in business.

www.bnbgroupe.com

TOWARDS OPEN HORIZONS





Our Offices



African Affiliate Companies

- Vision
- Design
- Supply
- Project Management
- Systems Integration
- Construction
- Support Operations
- Quality

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